Zachary Krevitt

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Portfolio: https://zacharykrevitt.com/

Summary

Community and partnerships lead who builds and grows creator and developer communities internationally across online and in-person activations. Brings 13+ years across community organizing, creative production, education, and growth, with hands-on AI experience since 2021.

Experience

ZORA - Head of Partnerships

March 2023 - March 2026 | Head of Partnerships from March 2024

Led creator and developer partnerships, managing outreach, agreements, launch coordination, reporting and payments with Marketing, Product and Engineering.

- Owned creator and developer relationships from first outreach through onboarding, launch, and ongoing support. Built and ran Zora's artist community on Telegram and X as well as a developer community on Slack.
- Expanded Zora's visibility across music, art, and technology communities through creator launches and social campaigns with COLORSxSTUDIOS, Coinbase Wallet, and Brutalismus3000. Supported Doodles' Zora-sponsored activation at Red Bull Flugtag, connecting online promotion with a live brand experience with an accompanying broadcast.
- Worked with Product and Engineering to simplify onboarding and UX/UI based on community feedback from social listening and user interviews.
- Curated Zora's homepage and led artist partnerships for its 2023-24 NYC poster campaign, managing agreements, creative assets, and payments. Contributed to team campaigns that attracted roughly 1M collectors to Zora and products built on its protocol.
- Created and ran grant programs that funded creative work and helped creators publish, promote, and earn. Structured a creator partnership that generated six-figure revenue.
- Led or supported 10+ product launches and feature updates.
- Equipped local artists and community organizers across North America, Europe, Latin America, and Asia to run education and onboarding programmes for their communities.
- Planned workshops, hacker houses, club nights and campus programmes with creators and developers.
- Hosted Twitter Spaces, moderated panels, and represented Zora at industry conferences and activations globally.

Selected projects

Dizko - Designer and engineer

Berlin | 2025 - Present | dizko.app

- Design, develop, and deploy a full-stack cultural discovery platform for iOS and web using agentic engineering to connect people with local music, art, and nightlife.
- Build internal tools for marketing automation, social listening, video production, and publishing systems. Use onboarding feedback and PostHog analytics to guide product improvements.
- Developed an MCP server, API and user-facing assistant for Dizko.

Generative media practice

2021 - Present

- Create generative image and video workflows. Projects include commissioned AI imagery for Outlier and Vogue, and a personal video studio built with fal's queue API. My fine-art AI practice has been featured in galleries globally.

Earlier experience

Foundation - Social Media Manager

California | November 2022 - March 2023

- Led social strategy and publishing for a digital creator platform, pairing artist showcases with product launches. Wrote campaign messaging and produced videos and motion graphics to introduce new features.

QMoDA - Founder and Community Organizer

Founded 2022

- Founded a community for queer and trans digital artists through Discord, collaborative curation, and technical education. Worked with platform partners to connect emerging creatives with grants, exhibitions, and marketing opportunities.

Community Fundraising Initiative - Organizer

Brooklyn | 2020

- Brought together artists, curators, and donors to launch a charity print sale that raised $100K+ for grassroots community organizations during COVID-19.
- Led campaign coordination and promotion, featuring work by Nan Goldin and Ryan McGinley and earning coverage in W, Harper's Bazaar, and AnOther.

School of Visual Arts - Professor of Photography and Video Art

August 2018 - January 2022

- Taught photography and video art across 10+ semesters, with practical lessons in video editing, motion graphics, and creative software. Designed curricula and adapted courses for remote learning.

Condé Nast - Video Producer

New York | July 2016 - August 2019

- Produced and edited video stories for WIRED, Teen Vogue, and other Condé Nast brands, taking projects from concept through production and reaching hundreds of millions of views.

Two Hustlers - Digital Director and Content Producer

New York | July 2013 - January 2016

- Organized an artist community for Diesel's #DIESELREBOOT, working with creative teams to turn online submissions into large-scale public installations, including a takeover of Galeries Lafayette in Paris. The campaign earned press coverage and Clio Fashion & Beauty Gold in 2014.

Tools and skills

Community and growth

Community organizing, creator and developer onboarding, community engagement, social listening, international community programs, workshops, and events. Discord, Telegram, Reddit, Circle, Whop.

Partnerships and program management

Partner development, campaign planning, project management, grant programs, partnership agreements, and creator payments. Notion, Airbase, Zapier, n8n, DocuSign, Dropbox.

Generative AI and engineering

Agentic engineering, Python and JavaScript prototyping, API integrations, and marketing automation. fal, Higgsfield, ComfyUI, GitHub, Vercel, Next.js, component libraries, skill creation, MCP development and use.

Content and analytics

Video production, demos and tutorials, live hosting, curriculum design, funnel analysis, and A/B testing. Premiere Pro, Figma, PostHog, SQL, MetaAds, ChatGPT Ads, Google Ads.